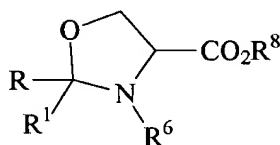


acetaldehyde, 2-phenylpropan-1-al, 3-phenylprop-2-en-1-al, 3-phenyl-2-pentylprop-2-en-1-al, 3-phenyl-2-hexylprop-2-enal, 3-(4-isopropylphenyl)-2-methylpropan-1-al, 3-(4-ethylphenyl)-2,2-dimethylpropan-1-al, 3-(4-*tert*-butylphenyl)-2-methylpropanal, 3-(3,4-methylenedioxyphenyl)-2-methylpropan-1-al, 3-(4-ethylphenyl)-2,2-dimethylpropanal, 3-(3-isopropylphenyl)butan-1-al, 2,6-dimethylhept-5-en-1-al, n-decanal, n-undecanal, n-dodecanal, 3,7-dimethyl-2,6-octadien-1-al, 4-methoxybenzaldehyde, 3-methoxy-4-hydroxybenzaldehyde, 3-ethoxy-4-hydroxybenzaldehyde, 3,4-methylenedioxy-benzaldehyde, 3,4-dimethoxybenzaldehyde, and mixtures thereof.

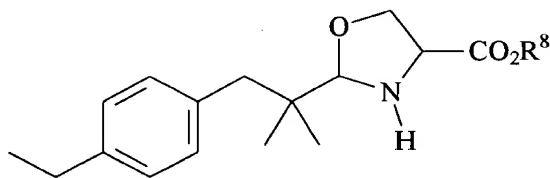
5. A composition according to Claim 1 wherein said aldehyde or ketone releasing pro-fragrance component has the formula:



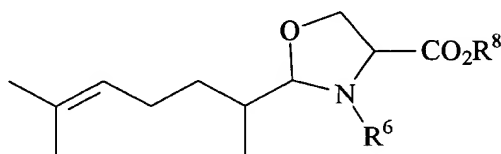
wherein R<sup>8</sup> is hydrogen, C<sub>1</sub>-C<sub>15</sub> substituted linear alkyl, C<sub>1</sub>-C<sub>15</sub> unsubstituted linear alkyl, C<sub>1</sub>-C<sub>15</sub> substituted branched alkyl, C<sub>1</sub>-C<sub>15</sub> unsubstituted branched alkyl, C<sub>2</sub>-C<sub>22</sub> substituted or unsubstituted linear alkenyl, C<sub>3</sub>-C<sub>22</sub> substituted or unsubstituted branched alkenyl, or mixtures thereof.

6. A composition according to Claim 1 wherein said aldehyde or ketone releasing pro-fragrance component is selected from the group consisting of:

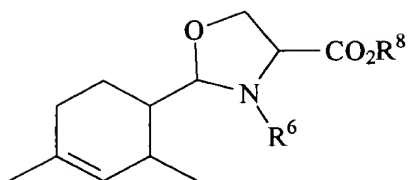
a)



b)



c)

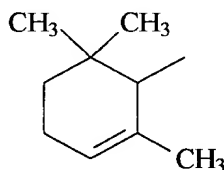


d) and mixtures thereof.

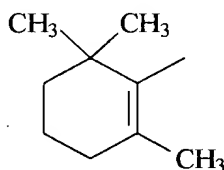
7. A composition according to Claim 1 further comprising at least 0.01% by weight, of a pro-accord which releases  $n + 1$  fragrance raw materials wherein  $n$  is the number of fragrance raw materials from which said pro-accord is formed,  $n$  is from 1 to 3.

8. A composition according to Claim 1 wherein said  $\beta$ -amino pro-fragrance component comprises a  $G^2$  unit which is methyl and a  $G^1$  unit which is  $-C(O)Y^1$  wherein  $Y^1$  is selected from the group consisting of:

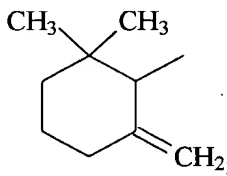
i) 2,6,6-trimethylcyclohex-2-enyl having the formula:



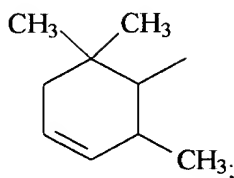
ii) 2,6,6-trimethylcyclohex-1-enyl having the formula:



iii) 2-methylene-6,6-dimethylcyclohexanyl having the formula:



iv) 2,6,6-trimethylcyclohex-3-enyl having the formula:



Cont

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v) and mixtures thereof.

11. A composition according to Claim 9 wherein said alcohol releasing pro-fragrances or pro-accords are selected from the group consisting of bis(ethyl) bis(geranyl) orthocarbonate, bis(ethyl) bis(phenylethyl) orthocarbonate, bis(ethyl) bis(*cis*-3-hexenyl) orthocarbonate, bis(ethyl) bis(citronellyl) orthocarbonate, bis(ethyl) bis(linalyl) orthocarbonate, bis(ethyl) bis(menthyl) orthocarbonate, bis(dodecyl) bis(geranyl) orthocarbonate, and bis(dodecyl) bis(phenylethyl) orthocarbonate, and mixtures thereof.

14. A composition according to Claim 12 wherein said orthoester pro-accords release one or more fragrance raw material alcohols selected from the group consisting of 4-(1-methylethyl)cyclohexanemethanol, 2,4-dimethyl-3-cyclohexen-1-ylmethanol, (2,4-dimethylcyclohex-1-yl)methanol, (2,4,6-trimethyl-3-cyclohexen-1-yl)methanol, 2-phenylethanol, 1-(4-isopropylcyclohexyl)-ethanol, 2,2-dimethyl-3-(3-methylphenyl)propan-1-ol, 3-phenyl-2-propen-1-ol, 2-methyl-4-(2,2,3-trimethyl-3-cyclopenten-1-yl)-2-buten-1-ol, 3-methyl-5-phenylpentan-1-ol, 3-methyl-5-(2,2,3-trimethyl-3-cyclopenten-1-yl)-4-penten-2-ol, 2-methyl-4-phenylpentan-1-ol, *cis*-3-hexen-1-ol, 3,7-dimethyl-6-octen-1-ol, 3,7-dimethyl-2,6-octadien-1-ol, 7-methoxy-3,7-dimethyloctan-2-ol, 6,8-dimethylnonan-2-ol, *cis*-6-nonen-1-ol, 2,6-nonadien-1-ol, 4-methyl-3-decen-5-ol, benzyl alcohol, 2-methoxy-4-(1-propenyl)phenol, 2-methoxy-4-(2-propenyl)phenol, and mixtures thereof.

15. A composition according to Claim 1 wherein said orthoester pro-accord is a pro-accord which comprises  $n$  fragrance raw materials, said fragrance raw materials having a molecular weight greater than or equal to 100 g/mol and capable of releasing upon hydrolysis  $n + 1$  fragrance raw materials, provided said pro-accord:
- a) has a molecular weight greater than or equal to 300 g/mol;
  - b) has a molecular weight at least two times greater than the lowest molecular weight fragrance raw material which comprises said pro-accord; and
  - c) has a fragrance release half-life of greater than or equal to 0.1 hours at pH 5.3 and less than or equal to 12 hours at pH 2.5 when measured in  $\text{NaH}_2\text{PO}_4$  buffer;

wherein  $n$  is an integer from 1 to 3.